



## Finance for Non-Finance

Training Course	Finance for Non-Finance
Course Language	English
Course Duration	Total Number of hours:: 18
Course Objectives	<p>By the end of this course, participants will:</p> <ul style="list-style-type: none"><li>• Understand basic financial terminology and concepts.</li><li>• Interpret and analyze financial statements.</li><li>• Grasp the principles of budgeting and financial planning.</li><li>• Appreciate the importance of cash flow management.</li><li>• Make informed decisions based on financial analysis.</li></ul>
Course Content	<p>Course Key Topic Area Includes:</p> <ul style="list-style-type: none"><li>• Introduction to Financial Principles</li><li>• Understanding Financial Statements</li><li>• Principles of Budgeting and Financial Planning</li><li>• Fundamentals of Cash Flow Management</li><li>• Making Business Decisions Using Financial Analysis</li></ul>
Learning Outcomes	<p>At the end of the program the trainees will be able to:</p> <ul style="list-style-type: none"><li>• Understand Basic Financial Terminology and Concepts</li><li>• Interpret and Analyze Financial Statements</li><li>• Comprehend Budgeting and Financial Planning Principles</li><li>• Appreciate the Significance of Cash Flow Management</li><li>• Informed Decision-Making Based on Financial Analysis</li></ul>



### Target Audience

- Managers and executives from non-financial backgrounds.
- Entrepreneurs and business owners.
- Professionals interested in gaining financial literacy.

Course Material  
/Technology used/  
Details Relevant to  
the course.

#### Course Materials

- Course handouts and notes.
- Financial statement examples and templates.

#### Methodology

- Interactive lectures and discussions.
- Practical exercises and case studies.