

Developing an Academic Curriculum for Complementary Medicine in the Region

Activity Code: AGI-03-P203

An interactive online workshop via Microsoft Teams

Date and Time: Wednesday, 14 January 2026, from 6:00 PM to 8:00 PM

Target Audience: Physicians, Pharmacists, Complementary Medicine Practitioners, and Allied Health Practitioners

Overall Session Aim

To enable participants to describe the core components of basic TCIM curriculum development and identify key challenges and opportunities in the development process.

Overall Session Learning Objectives

By the end of this session, participants will be able to:

1. Outline the core components of a standardized, competency-based academic curriculum for TCIM.
2. Identify the key challenges and opportunities in developing TCIM education within the regional context (regulatory, cultural, resource-based).
3. Evaluate the role of national regulatory bodies (like the EDA) and international organizations (like WHO) in shaping educational standards.
4. Propose one actionable step for improving TCIM education in their own institution or country.

Speaker

Dr. Nessma El-Sayed

General Manager at the Egyptian Drug Authority (EDA)

A co-founder of EDA's Herbal Medicines Section

Session Schedule

Session Title: Developing an Academic Curriculum for Complementary Medicine in the Region

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Time: 6:00 PM – 8:00 PM

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Schedule and Session-Specific Learning Objectives

Time	Session Component	Learning Objective(s) / Key Points
6:00 PM – 6:30 PM	Introduction to TCIM curriculum development and implementation with current status	Engage participants in identifying key steps of development and implementation of TCIM Academic Curriculum Supports Learning Objective 1.
6:30 PM – 7:10 PM	Challenges and opportunities in developing TCIM education within the regional context	Overview of challenges and opportunities in developing TCIM Curriculum in the region. Supports Learning Objectives 1 and 2.
7:10 PM – 7:15 PM	Break	—
7:15 PM – 7:30 PM	Group discussion regarding developing and implementing TCIM curriculum in own institution.	Discussing the role of national regulatory bodies, and actionable steps in improving TCIM curriculum development. Supports Learning Objectives 3 and 4.
7:30 PM – 7:45 PM	The role of WHO and regulatory bodies in TCIM curriculum development and implementation, key messages, and conclusion.	Discussing the role of WHO in TCIM Curriculum development and implementation. Consolidation of key take-home messages. Supports Learning Objectives 2, 3.
7:45 PM – 8:00 PM	Q & A	Address participant questions. Supports all objectives.

* The scientific planning committee has reviewed all disclosed financial relationships of speakers, moderators, facilitators and/or authors in advance of this CPD activity and has implemented procedures to manage any potential or real conflicts of interest.

* "This activity is an Accredited group learning activity (Category 1) as defined by Ministry of Public Health's Department of Healthcare Professions - Accreditation Section and is approved for a maximum number of 2 Hours."

* "CPD-HP (QU—Health) is accredited by Ministry of Public Health's Department of Healthcare Professions - Accreditation Section (DHP – AS) as a provider of continuing professional development."

EVALUATION: *Participant feedback will be collected through a post-session evaluation form to assess achievement of learning objectives and inform future CPD activities.*